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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198059
Party	Defendant Susan A. Surico
Correspondence Address	SUSAN A SURICO 9340 E REDFIELD RD , UNIT 2047 SCOTTSDALE, AZ 85260-3784 UNITED STATES susansurico@yahoo.com
Submission	Answer
Filer's Name	Susan Surico
Filer's e-mail	susansurico@yahoo.com
Signature	/Susan Surico/
Date	05/04/2011
Attachments	Response to first amended notice of opposition.pdf ( 2 pages )(192205 bytes )

In The United States Patent and Trademark Office

Before The Trademark Trial and Appeal Board

Opposition No. 91198059

Re: Application Serial No. 85064357

Skin Sense, Inc.- Opposer v. Susan A. Surico,-Applicant

**Response to First Amended Opposition to Application**

- 1. Denied. Opposer only uses Skinsense as a service business name and not in conjunction with any skincare or product line. Skinsense is only used to identify a service business.**
- 2. Denied. Opposer, according to his website, is only doing business in the state of North Carolina. Applicant is located in Arizona.**
- 3. Denied. Opposer only uses Skinsense as a service business name and not in conjunction with any skincare or product line.**
- 4. Denied. According to Opposer's website, there is not a single product listed that has the Skinsense name on it or even the word Organic.**
- 5. Denied. Since Opposer does not have any products with the name Skinsense on them, it would not confuse potential customers.**
- 6. Denied. According to Opposers website, there is not a single product sold with the Skinsense mark on it. All products on website are manufactured by other companies.**
- 7. Denied. As a service business only.**
- 8. Denied. Would not Mislead purchasers of Applicant's products.**
- 9. Denied.**
- 10. Denied. The Opposer carries national brands not connected with the service business name. Page 1 of 2**

**11. Denied. Would not be deceptive**

**For all of the foregoing reasons, the Applicant respectfully requests that the Board:**

**Uphold the Applicant's Application.**

**Respectfully Submitted**

**/Susan Surico/**

**Owner**

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**Certificate of Service**

**I hereby certify that the foregoing response to First Amended Notice of Opposition has been served by electronic mail on the following parties at the e-mail address listed below:**

**Howard Jacobson: [howard@skinsense.com](mailto:howard@skinsense.com)**

**Dated: May 4, 2011**

**/Susan Surico/**